

**West Virginia  
School Psychologists' Association  
Strategic Action Plan**

**WVSPA STRATEGIC ACTION PLAN**

**TABLE OF CONTENTS**

**1.A TO ADVOCATE FOR THE PROFESSION**  
Linkage between school psychologists..... Page 2

**1.B TO ADVOCATE FOR THE PROFESSION**  
Provision of information on critical issues..... Page 3

**2. A TO PROMOTE THE RIGHTS, WELFARE, EDUCATION,  
AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**  
Linkages to agencies, organizations, school, children, youth, and families..... Page 4 and 5

**2.B TO PROMOTE THE RIGHTS, WELFARE, EDUCATION,  
AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**  
Educate stakeholders on evidence-based practices to improve academic  
and socio-emotional outcomes for children..... Page 6

**2.C TO PROMOTE THE RIGHTS, WELFARE, EDUCATION,  
AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**  
Legislative involvement on issues related to welfare of children,  
youth, and families..... Page 7 and 8

**3. A TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**  
WVSPA Conferences..... Page 9

**3.B TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**  
WVSPA/MUVGS Workshops..... Page 10

**3.C TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**  
WVSPA Newsletters..... Page 11

## WVSPA STRATEGIC ACTION PLAN TO ADVOCATE FOR THE PROFESSION

Outcome Area	Priority Goal	Strategy	Implementation Steps	Potential Resource	Completion Date
<b>I</b> Advocating for the Profession	<b>IA</b> To provide seamless linkage between national, state, and local school psychologists	<b>IA</b> Utilize the WVSPA Webpage WVSPA.org	<p>Update e-mail list of all conference attendees at every conference</p> <p>E-mail with link available to membership through use of the web page</p> <p>NASP representative will provide information to update membership on national issues by utilizing the on-line newsletter</p> <p>WV Board of Examiners of Psychologists representative will provide urgent information to the webmaster to keep the membership informed</p> <p>Regional Representatives will provide information to be included in the newsletter</p> <p>Obtain a list of certified school psychologists to add as a link to the web page</p> <p>Obtain a list of licensed school psychologists to add to the list serve</p>	<p>Conference Registrar</p> <p>Webmaster</p> <p>NASP Delegate</p> <p>WV Board of Examiner's of Psychologists Representative</p> <p>Regional Representatives</p> <p>WV Office of Special Education Representative</p>	

Check the area(s) below for which the action plan is relevant	
	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
	Practice
x	In-Service Training
x	Pre-Service Training

### DESIRED OUTCOMES (How will we know the plan has worked?)

When comprehensive, efficient communication among members occur, there is open discussion with attendees at conferences; and by increased number of hits on the website

## WVSPA STRATEGIC ACTION PLAN TO ADVOCATE FOR THE PROFESSION

Outcome Area	Priority Goal	Strategy	Implementation Steps	Potential Resource	Completion Date
<b>1</b> Advocating for the Profession of School Psychology at the local, state and national level	<b>1B</b> WVSPA will provide information on current issues of concern regarding school psychology to state, local and national representatives	<b>1B</b> Member of WVSPA will contact their elected representatives by mail, e-mail, fax, phone, or personal contact	Obtain a list of elected representatives of the state to include phone numbers, fax numbers, state official mailing addresses, and e-mail addresses  Obtain a list of elected representatives of the state to national office to include phone numbers, fax numbers, state official mailing addresses, and e-mail addresses  GPR to share issues of concern with elected officials  Provide state and local representatives information from WV Board of Examiners of Psychologists as related to school psychology  WVSPA and WV Board of Examiners of Psychologists will post critical issues of concern on the WVSPA website so membership can connect their respective representative.	WV Senate <a href="http://www.legis.state.wv.us/Senate1/members/senmemview.cfm">http://www.legis.state.wv.us/Senate1/members/senmemview.cfm</a>  WV House <a href="http://www.legis.state.wv.us/House/members/delmemview.cfm">http://www.legis.state.wv.us/House/members/delmemview.cfm</a>  US Senate <a href="http://www.senate.gov">http://www.senate.gov</a>  US House <a href="http://www.house.gov">http://www.house.gov</a>  GPR Representatives  GPR Representatives WV Bd of Examiners Representative WVSPA Members  GPR Representatives WV Bd of Examiners Representative	

Check the area(s) below for which the action plan is relevant	
	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
	Practice
x	In-Service Training
x	Pre-Service Training

### DESIRED OUTCOMES (How will we know the plan has worked?)

When comprehensive, efficient communication among members occur, there is open discussion with attendees at conferences; and by increased number of hits on the website

**WVSPA STRATEGIC ACTION PLAN  
TO PROMOTE THE RIGHTS, WELFARE, EDUCATION, AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**

Outcome Area	Priority Goal	Strategy	Implementation Steps	Potential Resource	Completion Date
2  <b>To promote the rights, welfare, education, and mental health of children, youth, and families</b>	2A  To assist in linking agencies, organizations, services, schools, children, youth, and families	2A Activity 1  Post on the WVSPA website a list of state agencies that serve children, youth, or families	WVSPA President will distribute requests for state information through the newsletter, website, and at conference business meetings to identify resources in West Virginia.  WVSPA Secretary/Webmaster will collect, consolidate, and verify lists. The Webmaster will post links on the webpage.  WVSPA will send information on NASP NEAT team to the Governor's Office and WV State Superintendent of Schools/WVDE Board of Education Members	WVSPA Members  WV Local Coordinating Agencies for Children and Family Services <a href="http://www.wvdhhr.org/bcf/eces_coordinate.asp">http://www.wvdhhr.org/bcf/eces_coordinate.asp</a>  WV Healthy Kids <a href="http://www.wvdhhr.org/bcf/eces_coordinate.asp">http://www.wvdhhr.org/bcf/eces_coordinate.asp</a>  WV Dept of Education Services for Homeless Children <a href="http://wvde.state.wv.us/osshp/section1/EducationforHomelessChildrenandYouth.htm">http://wvde.state.wv.us/osshp/section1/EducationforHomelessChildrenandYouth.htm</a>  National Mental Health Center <a href="http://mentalhealth.samhsa.gov/publications/allpubs/stateresourceguides/westvirginia01.asp">http://mentalhealth.samhsa.gov/publications/allpubs/stateresourceguides/westvirginia01.asp</a>	2004 Fall Conference (Data Collection)  2/1/04 Website  On-going

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

When the web links have been posted to the web page.

**WVSPA STRATEGIC ACTION PLAN  
TO PROMOTE THE RIGHTS, WELFARE, EDUCATION, AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**

Outcome Area	Priority Goal	Strategy	Implementation Steps	Potential Resource	Completion Date
<p><b>2</b></p> <p><b>To promote the rights, welfare, education, and mental health of children, youth, and families</b></p>	<p><b>2A</b></p> <p>To assist in linking agencies, organizations, services, schools, children, youth, and families</p>	<p><b>2A Activity 2</b></p> <p>Poll WVSPA members to determine areas of strength and post names with services on web page by county and/or region</p>	<p>A. Regional Representatives will poll WVSPA members in their region to determine what services their region and/or members may be able to provide to the public.</p> <p>B. Regional Representatives will provide this information to the Webmaster.</p> <p>C. Regional Representatives will update this information annually.</p>	<p>Regional Representatives</p> <p>WVSPA Web Master</p>	

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

Information is posted on the webpage, and professionals are contacted to provide services

**WVSPA STRATEGIC ACTION PLAN  
TO PROMOTE THE RIGHTS, WELFARE, EDUCATION, AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**

Outcome Area	Priority Goal	Strategy	Implementation Steps	Potential Resource	Completion Date
<b>2</b>  <b>To promote the rights, welfare, education, and mental health of children, youth, and families</b>	<b>2B</b>  Educate all stakeholders to utilized evidence-based practices (strategies and techniques) to improve academic and social-emotional outcomes of all children (via conferences, workshops, in-services, and web-based trainings)	<b>2B Activity</b>  Incorporate one session at one conference a year to education WVSPA members and guests in best practices for an area of social-emotional development.	WVSPA Executive Board/Conference Committee will identify and recruit one speaker for a workshop that will address evidence-based practice (strategies and techniques) for academic and social-emotional outcomes of all children.  Develop short in-service presentations for memberships to use at their schools, at the county level, at PERC on common concerns/issues. This workshop will have a power point presentation, handouts, etc. for the member to use.	WVSPA Executive Board  WVSPA Membership  Reading Rockets  WVSPA Presenters may share workshop slides, etc.	

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
x	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

Presentation of workshop topics at conferences, or through other mode such as on-line courses; information posted on website.

**WVSPA STRATEGIC ACTION PLAN  
TO PROMOTE THE RIGHTS, WELFARE, EDUCATION, AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**

<b>Outcome Area</b>	<b>Priority Goal</b>	<b>Strategy</b>	<b>Implementation Steps</b>	<b>Potential Resource</b>	<b>Completion Date</b>
<b>2</b>  <b>To promote the rights, welfare, education, and mental health of children, youth, and families</b>	<b>2C</b>  To be legislatively involved in issues related to the welfare of children, youth and families	<b>2C Activity 1</b>  GPR Chairperson will update WVSPA members on bills that are important to use utilizing the webpage.	GPR Chairperson will monitor legislative issues.  GPR Chairperson will alert Webmaster to add information to the webpage  GPR Chairperson will develop an information system by region using telephone numbers, e-mail addresses, and mailing addresses  Regional Representatives will work with members to contact local leaders and state leaders to ask for support on legislative issues	GPR Chairperson  WVSPA Regional Representatives  WVSPA Members  Web Master	

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

Information is sent to the webmaster, posted on the website, and members utilized the information to contact government leaders.

**WVSPA STRATEGIC ACTION PLAN  
TO PROMOTE THE RIGHTS, WELFARE, EDUCATION, AND MENTAL HEALTH OF CHILDREN, YOUTH, AND FAMILIES**

<b>Outcome Area</b>	<b>Priority Goal</b>	<b>Strategy</b>	<b>Implementation Steps</b>	<b>Potential Resource</b>	<b>Completion Date</b>
<b>2</b>  <b>To promote the rights, welfare, education, and mental health of children, youth, and families</b>	<b>2C</b>  To be legislatively involved in issues related to the welfare of children, youth and families	<b>2C Activity 2</b>  WVSPA may allocate funds for a legislative monitor for a one year trial to see if this would be beneficial to our organization in keeping us abreast on issues concerning children, youth, and families.	GPR Chairperson will regularly contact and monitor WVSOA members via the webpage  GPR Chairperson may appoint a committee, if needed, to look into important legislative issues, and act accordingly.	GPR Chairperson  GPR Committee  WVSPA Webmaster  NASP SPAN Contact for WV	

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

When issues that have been identified have been disseminated to the membership; hits to the website.

**WVSPA STRATEGIC ACTION PLAN  
TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**

<b>Outcome Area</b>	<b>Priority Goal</b>	<b>Strategy</b>	<b>Implementation Steps</b>	<b>Potential Resource</b>	<b>Completion Date</b>
<b>3</b>  <b>To develop, provide, and encourage evidence-based professional development</b>	<b>3A</b>  WVSPA will hold two conferences per year and provide CEUs to conference attendees	<b>3A Activity 1</b>  A. WVSPA Conferences Committee will solicit ideas, and research needs of the membership  B. WVSPA Conference Committee will research national interests to address needs of the membership and those at the national level.	Develop conference topics on evidence-based professional practice  Disseminate conference brochure to MUGS students, members, Special Education Directors, and County Superintendents  Survey students and membership through the newsletter, website and conference feedback forms for training needs of the membership.	WVSPA Executive Board membership  WVSPA Members  WVSPA Conference Attendees  Feedback from Special Education Directors	2006

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
x	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

Provision of workshops at the state conferences that address evidenced-based professional development topics  
Receipt of ideas from membership

**WVSPA STRATEGIC ACTION PLAN  
TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**

<b>Outcome Area</b>	<b>Priority Goal</b>	<b>Strategy</b>	<b>Implementation Steps</b>	<b>Potential Resource</b>	<b>Completion Date</b>
<b>3</b>  <b>To develop, provide, and encourage evidence-based professional development</b>	<b>3B</b>  WVSPA and Marshall University Graduate School (MUGS) will sponsor one-day workshops that will address the needs of the membership	<b>3B Activity</b>  WVSPA Executive Board will appoint a committee to work with MUGS on developing and scheduling workshops and providing either CEU of 1 hour graduate credit.	Develop conference topics on evidence-based professional practice  Disseminate conference brochure to MUGS students, members, Special Education Directors, and County Superintendents  Survey students and membership through the newsletter, website and conference feedback forms for training needs of the membership	WVSPA Executive Board membership  WVSPA Members  MUGS staff and students  WVSPA Conference Attendees  Feedback from Special Education Directors	2006

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
x	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

Provision of workshops that address evidenced-based professional development topics  
Receipt of ideas from conference attendees

**WVSPA STRATEGIC ACTION PLAN  
TO DEVELOP, PROVIDE, AND ENCOURAGE EVIDENCE-BASED PROFESSIONAL DEVELOPMENT**

<b>Outcome Area</b>	<b>Priority Goal</b>	<b>Strategy</b>	<b>Implementation Steps</b>	<b>Potential Resource</b>	<b>Completion Date</b>
<b>3</b>  <b>To develop, provide, and encourage evidence-based professional development</b>	<b>3C</b>  WVSPA will publish two newsletters a year informing members of relevant issues and up-to-date developments in school psychology	<b>3C Activity</b>  WVSPA Newsletter Editor will solicit articles from members, MUGS staff, NASP representative, and other sources that address evidence-based professional practice and development opportunities.	WVSPA Newsletter Editor will combine data, edit material, and publish the newsletter two times a year  WVSPA Newsletter will also be posted on WVSPA Webpage.	WVSPA Executive Board membership  WVSPA Members  MUGS staff and students  WVSPA Conference Attendees  Feedback from Special Education Directors  NASP Delegate	2006

Check the area(s) below for which the action plan is relevant	
x	Research and Knowledge Base
x	Advocacy/Public Policy
x	Collaboration and Communication
x	Practice
	In-Service Training
	Pre-Service Training

**DESIRED OUTCOMES** (How will we know the plan has worked?)

WVSPA Newsletter is published two times a year, with input from the potential resources